

To: DMFI PAC
From: The Mellman Group
Re: Bell Surges Into A Dead Heat With Bush In MO-1
Date: June 25, 2024

This analysis is based on the findings of a survey of 400 voters in Missouri's 1st Congressional District representing the likely August 2024 Democratic primary electorate. The survey used a registration-based sample, with interviews conducted via landline, cell, and text-to-online from June 18-22, 2024. The margin of error for the sample as a whole is +/- 4.9% at the 95% level of confidence (higher for subgroups).

Our new poll shows that Wesley Bell has overcome a double-digit deficit in January to pull ahead of Congresswoman Cori Bush by a single point.

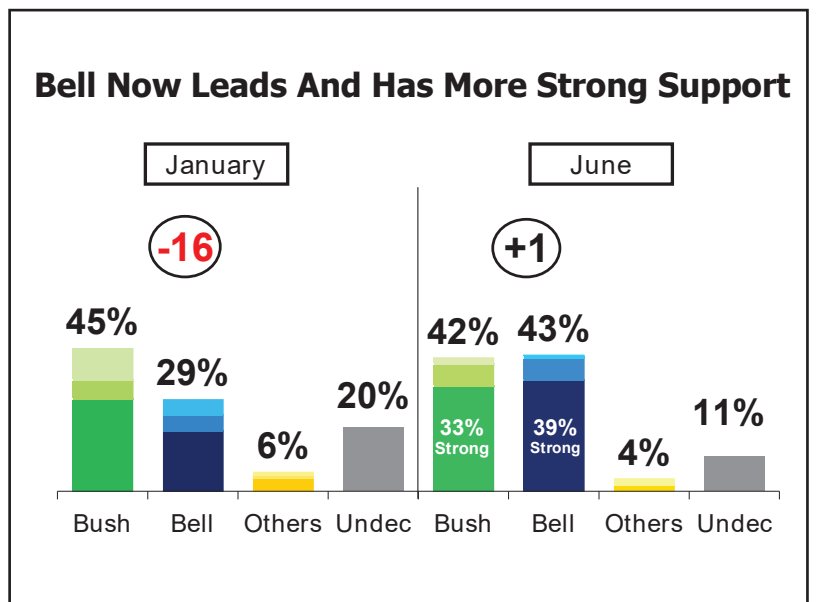
Bush is still seen favorably, but assessments of her and her performance are moving in a negative direction, while Bell's image is improving, leaving him with an underlying image advantage.

With some six weeks to go and 11% still undecided, this race can go either way, but Bell has achieved a slight advantage.

Bell Gained Across Segments, And Now Leads Bush

Bell now runs ahead in the vote by a point (43%-42%), with 11% undecided (4% support other candidates on the ballot). This is a substantial improvement from January when Bush led the multi-candidate field by 16 points.

Indeed, Bell's vote and margin increased across every major demographic — among whites and Blacks, among men and women, among those over and



under 50 years old, and both inside and outside the city of St. Louis.

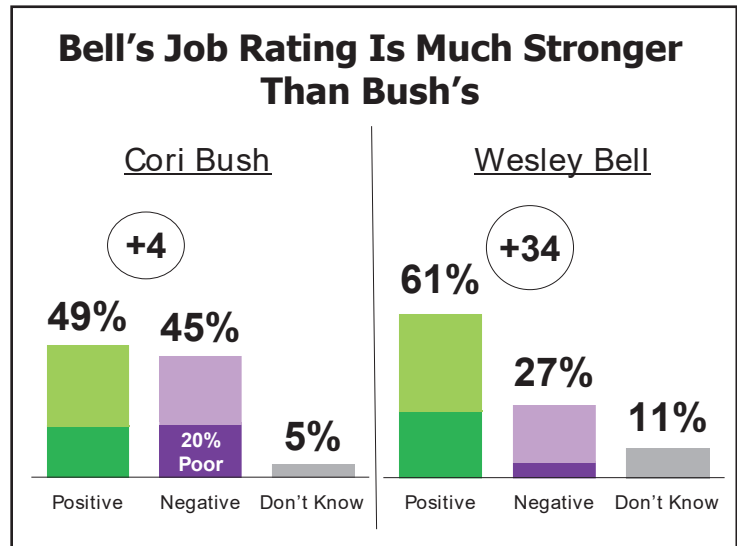
Among the most regular primary voters (those who voted in 3 of the most recent primaries), Bell leads by 10 points (49%-39%).

Bell Enjoys An Image Advantage Over Bush

Bell holds an advantage over Bush on both favorability and job performance ratings.

A 61% majority give Bell positive ratings for the job he is doing as St. Louis County Prosecuting Attorney, while only 27% offer negative evaluations.

Bush's positive ratings are 12 points lower than Bell's and negative assessments of Bush's performance are 18 points higher than those of Bell.



With 60% favorable toward Bush, and 31% unfavorable, Bush is not unpopular. But Bell's favorables are 4 points higher than Bush's and his unfavorables are 9 points lower than those of his opponent, yielding an advantage for him on this measure as well.

This primary race is essentially tied but clearly moving in Wesley Bell's direction.

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